



Press release
July 6th, 2009

Olerup International strengthen its position as a global distributor with NorDiag as partner and owner

Global distribution company, Olerup International AB, that acquired the distribution rights for the Olerup SSP[®] product line including facilities and infrastructure associated with the products from Qiagen GmbH June 2009, will get the Norwegian biotech and diagnostic company NorDiag ASA as owner and partner. The transaction means that Olerup's subsidiary in the US takes over Nordiag's US office and some of its personnel. Olerup Inc. will get an up and running sales team in the US. Olerup International will also from now and onwards take over the distribution and sales right for AbSorbers's transplantation test XM-ONE[®].

NorDiag will contribute with many years of experience and knowledge in the sales of Olerup SSP[®] products. NorDiag's founders used to handle the distribution and sales of Olerup SSP[®] products through the company GenoVision, a company that Qiagen acquired in 2002.

Olerup International and its two subsidiaries Olerup GmbH and Olerup Inc. will now have dedicated sales forces with full focus on Olerup SSP[®] products and will also be able to increase market presences in the North American markets as well as on new markets.

With the new organization in the U.S., Olerup Inc will be able to continue to build on the successful launch of XM-ONE[®]. They will also give full attention to HLA-typing customers in that market and increase sales of Olerup SSP products, that received there FDA registration* in February this year.

*Olerup SSP[®] kits for HLA-typing received FDA 510k registration with Taq DNA polymerase in February 2009. Olerup SSP[®] kits for HLA-typing without Taq DNA polymerase are awaiting 510k registration from the FDA

About NorDiag

NorDiag is a biotechnology company developing, manufacturing and marketing automated solutions, instruments and tests, for use in diagnostic of infectious diseases and cancer. NorDiag was founded in 2003 and has its headquarters in Oslo - Norway. The Company has offices and laboratories in Stockholm - Sweden and West Chester (PA) - USA. The group has 31 man years. NorDiag is listed on Oslo Stock Exchange with the ticker NORD. For further information - www.nordiag.com

Olerup International AB will be owned 50 percent by NorDiag ASA and 25 percent by LinkMed AB and SSP Primers AB respectively.

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